



# NEW BRITAIN BEES 2017 SECOND HALF PROMOTIONS

Date	Opponent	Time	Promotion
June 30	Bridgeport Bluefish	6:35 PM	Foul Pole Friday Fat Tire Friday
July 1	Bridgeport Bluefish	6:35 PM	Red, White and Blue Day presented by Stanley Stanley Tape Measure Giveaway (First 1,500 Fans) <b>FIREWORKS!</b>
July 2	Bridgeport Bluefish	1:35 PM	Schaller Hardware City Family Fun-day Pre-Game On Field Autograph Session Post-Game Kids Run the Bases
July 3	Somerset Patriots	6:35 PM	Dollar Day Monday
July 4	Somerset Patriots	2:05 PM	Independence Day New Britain Day – FREE Admission for all NB residents
July 5	Somerset Patriots	6:35 PM	YMCA Wednesday Fun “4” Everyone
July 14	So. Maryland Blue Crabs	6:35 PM	Foul Pole Fat Tire Friday
July 15	So. Maryland Blue Crabs	6:35 PM	New Britain Baseball Throwback Night <b>FIREWORKS!</b>
July 16	So. Maryland Blue Crabs	1:35 PM	Schaller Hardware City Family Fun-day Pre-Game On Field Autograph Session Post-Game Kids Run the Bases
July 24	Lancaster Barnstormers	6:35 PM	Dollar Day Monday
July 25	Lancaster Barnstormers	12:05 PM	Camp Day Game Two-fer Tuesday
July 26	Lancaster Barnstormers	6:35 PM	YMCA Wednesday Fun “4” Everyone YMCA Night Giveaway (First 1,500 Fans)
July 27	Lancaster Barnstormers	6:35 PM	Coors Light Cup Giveaway (first 1,000 fans) Irish Heritage Night presented by Coors Light Thirsty Thursday
July 28	York Revolution	6:35 PM	Foul Pole Friday Fat Tire Friday
July 29	York Revolution	6:35 PM	Bees Block Party Stanley Tape Measure Giveaway (First 1,500 Fans) <b>FIREWORKS!</b>
July 30	York Revolution	1:35 PM	Linda Cohn First Pitch Schaller Hardware City Family Fun-day Pre-Game On Field Autograph Session Post-Game Kids Run the Bases
August 3	York Revolution	6:35 PM	Thirsty Thursday
August 4	York Revolution	6:35 PM	Foul Pole Friday Fat Tire Friday <b>FIREWORKS!</b>
August 5	York Revolution	6:35 PM	Polish Heritage Night Presented by Stanley Stanley Tape Measure Giveaway (First 1,500 Fans)
August 6	York Revolution	1:35 PM	Mascot Day/Sting’s Birthday Schaller Hardware City Family Fun-day Pre-Game On Field Autograph Session Post-Game Kids Run the Bases
August 7	Sugar Land Skeeters	6:35 PM	Dollar Day Monday
August 8	Sugar Land Skeeters	12:05 PM	Camp Day Game

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August 9	Sugar Land Skeeters	6:35 PM	YMCA Wednesday Fun "4" Everyone
August 15	So. Maryland Blue Crabs	6:35 PM	Two-fer Tuesday
August 16	So. Maryland Blue Crabs	6:35 PM	Princess and Superhero Night YMCA Wednesday Fun "4" Everyone
August 17	So. Maryland Blue Crabs	6:35 PM	Coors Light Cup Giveaway (first 1,000 fans) Thirsty Thursday
August 18	Bridgeport Bluefish	6:35 PM	Scrub Night & Red Cross Blood Drive Foul Pole Friday Fat Tire Friday
August 19	Bridgeport Bluefish	6:35 PM	Home & Home Doubleheader presented by DATTCO Boy Scout/Girl Scout Campout FIREWORKS!
August 20	Long Island Ducks	6:35 PM	Schaller Hardware City Family Fun-day Pre-Game On Field Autograph Session Post-Game Kids Run the Bases
August 25	Long Island Ducks	6:35 PM	Latin Heritage Night Foul Pole Friday Fat Tire Friday
August 26	Long Island Ducks	6:35 PM	Beers in the Ballpark FIREWORKS!
August 27	Long Island Ducks	1:35 PM	Stanley Tape Measure Giveaway (First 1,500 Fans) Schaller Hardware City Family Fun-day Pre-Game On Field Autograph Session Post-Game Kids Run the Bases Martin Rosol's Giveaway
September 5	Lancaster Barnstormers	6:35 PM	Two-fer Tuesday Organized Labor Night presented by Comcast Comcast Back to School Night Giveaway (First 1,500 Fans)
September 6	Lancaster Barnstormers	6:35 PM	Faith Night YMCA Wednesday Fun "4" Everyone
September 7	Lancaster Barnstormers	6:35 PM	Thirsty Thursday Octoberfest/German Heritage Night
September 8	Sugar Land Skeeters	6:35 PM	Bike Night Foul Pole Friday Fat Tire Friday
September 9	Sugar Land Skeeters	6:35 PM	First Responder's Night presented by ACES Magnet Schools ACES Magnet School Sting Bobblehead Giveaway (First 1,500 Fans) FIREWORKS!
September 10	Sugar Land Skeeters	1:35 PM	Patriot's Day Fan Appreciation Day Presented by KeyBank KeyBank Giveaway (First 1,500 Fans) Schaller Hardware City Family Fun-day Pre-Game On Field Autograph Session Post-Game Kids Run the Bases

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## Weekly Promotions (Occurs Every Home Game)

- **Monday: *Dollar Day Monday***
  - \$1 Dogs, Chips, Ice Cream, Popcorn available all night at every concession stand
- **Tuesday: *Two-Fer Tuesdays***
  - Fans purchasing tickets to any Tuesday home game can receive a special buy one, get one free offer by entering the promo code “BOGO” when buying tickets **online** the day of the game (max four total tickets per transaction)
- **Wednesday: *YMCA Wednesday Fun “4” Everyone***
  - Wednesdays just got Fun “4” Everyone! Get the following:
    - 4 box seat tickets for a YMCA Wednesday game
    - 4 Hot Dogs
    - 4 Bags of Chips
    - 4 Bottles of Pepsi brand beverages
    - 10% off official Bees merchandise at the official team store “B. Hive & Co.”
  - Over \$125 in value for just \$50 – that’s a discount of 60%! Available for Wednesday Games only (additional tickets available at a cost of \$10/ea.) and must be purchased at the box office, by phone or online with promo code FUN4
- **Thursday: *Thirsty Thursdays***
  - Half price domestic drafts all night long at every concession stand!
- **Friday: *Foul Pole Friday & Fat Tire Friday***
  - If a Bees player hits a home run off of one of the foul poles during a Friday home game, one lucky fan will win \$50,000!
  - Enter to win a Fat Tire Detroit New Belgium Brewing Co. Beach Cruiser bike valued at \$1,000!
- **Saturday: *Spectacular Saturday***
  - Fireworks every single Saturday Night!
- **Sunday: *Schaller Hardware City Family Fun-Days***
  - New Britain Stadium is the place to bring the whole family on Sundays! Prior to the game, fans will be invited onto the field for an autograph session with the Bees. After the game, kids (and kids at heart) can take the field and Run the Bases!

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